

**LOVE
THE HAIR
YOU WEAR**



LTHYW HAIR TIPS



#LTHYW



LTHYW HAIR TIPS

What is [LTHYW](#)? A safe space where black women come together to discuss their hair! The good, the bad, and the ugly. Natural hair may be 'healthier' but it sure ain't easy. See our recap video for the virtual LTHYW:

<https://www.youtube.com/watch?v=b0W5T48hGIY>

Recap photos here:

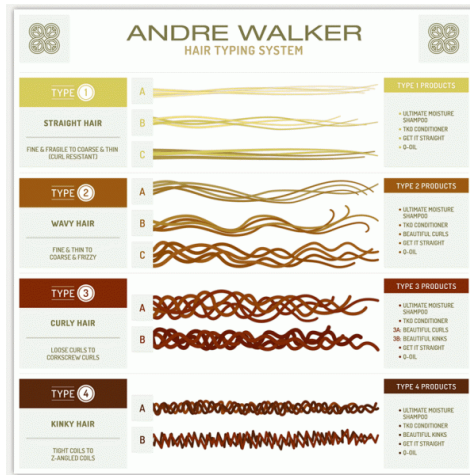
<https://www.lovethehairyouweardc.com/>

No worries, we've got a few tips to help you out during the conference!



How do I figure out what products work for me?

I personally am not into defining hair types but since many naturals are, let's reference Andre Walker's hair typing system:



<https://99percentinvisible.org/episode/the-hair-chart/>

There are some benefits and disadvantages to always sticking to the chart. Many times, products will reference the hair type that it works well with and how to use it, like the Curls Cashmere and Caviar line that specifies that it works well on kinkier textures. It's also possible to have multiple hair types on your scalp!

I think it's equally important to remember that your hair is constantly changing and evolving just like you are. I've had products that worked well for me three years ago, that just don't have the same magical impact on my curls that it once did. It's about trial and error sometimes. Formulas for hair products change too! Keep all of this in mind when selecting your products.

Pattern has a great guide for hair types too <https://patternbeauty.com/pages/curl-guide>

What do I do when I need a break from my hair?

○ **Head to A Salon:**

If you are located in the DMV area these are some BOMB salons to frequent! They are black owned, cater to natural hair, and some even sell natural hair care products.

Cedya Crown Creations
<https://cedyacrowncreations.as.me/>

N Natural Hair Studios
<https://www.nnaturalhairstudio.com/>

- **Get Your Hair Braided:**

When it comes to Protective Styling London's Beautii does a phenomenal job braiding hair:
https://www.styleseat.com/m/v/londonsbeautii?utm_campaign=EM_londonsbeautii&utm_content=473435&utm_medium=Email&utm_source=ProEM



- **Rock a Turban or a Headwrap:**

<https://www.youtube.com/watch?v=iTJOiqCmkJo>

- **Rock a Wig or Natural Hair Extentions:**

I'm known for taking a break and wearing a wig. I found this [cute wig](#) from Samsbeauty.com. It's lasted over a year and was only \$20



The Natural Hair Extensions LTHYW Model Krystal wore are from Kinkistry

<https://shop.kinkistry.com/>





○ **Bun It Up:**

https://www.youtube.com/watch?v=9_ZM5fX893w

Try these Coupon Codes below for Discounts with some of our favorite Brands:

Curls use Promo Code: 'CurlsEvents20' for 20% off of curls.biz

Alikay Naturals use Promo Code: 'vecoya15' for 15% off <https://alokaynaturals.com/>

Froetry use Promo Code: "ILOVEMYHAIR" for 15% off <https://froetry.com/>

When you book your first appointment with [Cedya](#) (the natural hair stylist and influencer that preformed the live hair demo) use Promo Code: 'LTHYW20' for 20% off

We hope you enjoyed LTHYW virtually and these LTHYW Hair Tips are helpful! Don't forget to subscribe to LTHYW.COM for more information about our next hair event!

~XO

Vecoya Banks

Founder, LTHYW